

RESEARCH SUMMARY

Evaluation of PrimeFORCE™ Essentials on the growth rate of heifers during a 175 day finishing period.



BACKGROUND

PrimeFORCE Essentials is an all-natural feed supplement designed to support and improve feed intake, rumen function, post-digestion nutrient absorption and utilization, for consistent performance. This all-natural product with no withdrawal period allows maximum weight potential and meat quality to maximize revenue and support profitability. The recommended use is throughout the entire finishing period.

TREATMENTS

1. Control – Standard feedlot diet with Bovatec and MGA
2. PrimeFORCE Essentials – Standard diet plus 15 mg/hd/d of PrimeFORCE Essentials

CONCLUSIONS

- Heifers fed PrimeFORCE Essentials gained 0.2 lbs. more per day. This was a 9% improvement over the control fed heifers.
- Heifers fed PrimeFORCE Essentials finished 35 lbs. heavier than the control fed group

FIGURE 1. Average Daily Gain

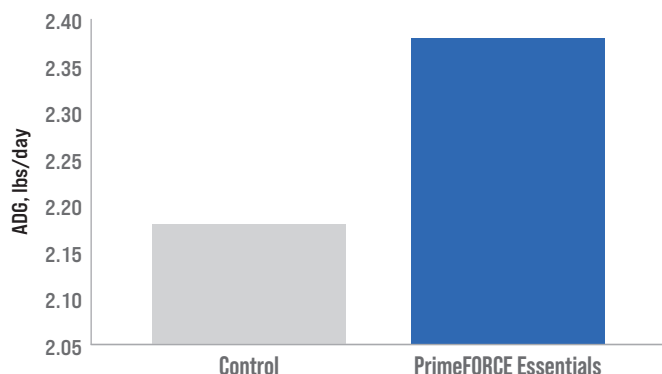
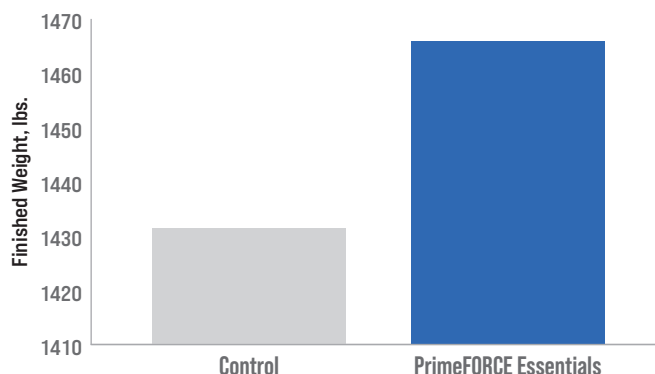


FIGURE 2. Finished Weight



VALUE OR ROI: 4.48:1

Using 35 lbs of additional gain at \$2.24/lbs of live weight = \$78.40 and
\$0.10/day for PrimeFORCE Essentials for 175 days = \$17.50.